City of Boulder Community Planning + Sustainability Bag Use in Boulder Public Meeting, April 23rd, 2012



Meeting Agenda:

5:30-5:40: Registration and Welcome

5:40-6:00: Presentation on options and clarifying questions

6:00-6:30: Small group discussions

6:30-6:45: Report out of small group discussions

6:45-7:30: General comments and Q&A session

Next Steps:

Environmental Advisory Board, April 26th, 6-8pm, Council Chambers – this meeting will include a public hearing

• The EAB will make a recommendation on the options to City Council.

City Council, May 15th, 6pm, Council Chambers - this item will be under "Matters from the City Manager"

- Council will be giving direction on the option and scope of that option for staff to further develop.
- Public wishing to comment on this item must speak during Public Participation at the beginning of the meeting.

Options:

- 1. A fee on disposable plastic and paper checkout bags
- 2. A ban on plastic bags with a fee on paper bags
- 3. A ban on both plastic and paper checkout bags
- 4. Education campaign
- 5. No action

OPTION 1: Fee or tax on plastic and paper bags

Pros	Cons
Retains customer choice – uses a market mechanism to incentivize behavior change	Requires city resources to implement, administer and enforce
 Significantly reduces uses of disposable bags while not making a judgment on which type of bag is the most sustainable option 	 Possible opposition from the general public – seen as regulating personal choice
 Residents have adapted quickly in other communities 	 May affect low-income populations and tourists negatively
 Option to allow retailers to retain some or all of the fee to offset implementation and administrative costs 	 May not decrease bag use as dramatically as bans
 Option to recover costs to city organization for implementation and administration, as well as bag giveaways, litter cleanup, education or other designated purposes 	
 Shifts bag use to a "polluter pays" model where users of disposable bags pay for the negative impacts 	
Preferred ordinance option of large grocers	
Less opposition from the plastic and paper industries	

OPTION 2: Ban on plastic bags with a fee on paper bags

<u>Pros</u>	Cons
Will reduce the use of plastic bags and therefore contamination at recycling facilities and litter more than a fee	 Greater retailer expenses due to higher cost of paper bags and needed checkout reconfiguration
 Residents have adapted quickly in other communities 	• Possible opposition from the general public – seen as regulating personal choice
 Option to allow retailers to retain some or all of the fee to offset implementation and administrative costs 	May affect low-income populations and tourists negatively
 Option to provide revenue to city organization to cover implementation and administrative costs and for bag giveaways, litter cleanup, education or other designated purposes 	 Will not provide as much ability to offset costs of the fee program for the stores or city organization
 Uses a market mechanism to incentivize behavior change 	 Requires city resources to implement, administer and enforce
 Shifts bag use to a "polluter pays" model where users of disposable bags pay for the negative impacts 	• Least preferred ordinance option of the large grocers
	 Does not take life cycle costs into consideration

OPTION 3: Ban on plastic and paper bags

<u>Pros</u>	Cons
 Will reduce the use of both plastic and paper checkout bags, and therefore contamination at recycling facilities and litter the most dramatically 	Requires city resources to conduct education campaign and bag giveaways that are not offset by a revenue source
• Easiest to administer and enforce	Possible opposition from the general public
 Most progressive option – establishes Boulder as a leader on this issue 	
 Possibility for an "emergency fee" to allow for a small amount of flexibility 	
 Retailer cost of purchasing and stocking bags will decrease dramatically 	

OPTION 4: Educational campaign only

<u>Pros</u>	Cons
Preferred approach by the largest grocers	 Unlikely to result in significant reductions in disposable bag use
May increase disposable bag recycling	 Requires city resources to conduct education campaign that are not offset by a revenue source
Little objection from the general public	

OPTION 5: No action

<u>Pros</u>	Cons
No regulation or city resources needed	 Environmental and economic costs to manage and dispose of bags continues